

Text Messaging is Coming!

We are adding text messaging capability to SchoolMessenger, the system we use now for phone calls and emails. The system will be configured to send text messages only to cell phone numbers of the primary parent and guardian that agrees to receive them. We encourage parents and guardians to confirm that we have accurate phone numbers and encourage them to participate. To receive the text messages you must be a primary household contact.



There are only two requirements for a parent or guardian to agree to receive messages via SMS text: the recipient's correct wireless number is in Infinite Campus and direct "Opt-In Confirmation" is sent from the recipient's wireless device. To make sign up easier **a single opt-in text message will be sent on February 27th** to all "primary contact" cell phone numbers listed in MSAD#55's Infinite Campus student information system. This message will come from Maine School Administrative District 55. To Opt-In just reply "Yes" or Y to that message (texting charges could apply if you do not subscribe to the service). **Do not reply to the "Opt In message" if you do not want to receive text messages.**

If a primary parent or guardian does not receive the "Opt-In" message or decides to opt-in later then they can **easily opt-in by simply sending "Y" (or "Yes"), via text message, to our SchoolMessenger Short Code number 67587.** If you want text messaging and you are not successful texting "Yes" to the short code then email portalinfo@sad55.org using the contact email you wrote on your child's emergency contact card or call your school's main office to check the cell number registered in Infinite Campus. To view your Infinite Campus household demographics yourself visit:

<https://maine.infinitecampus.org/campus/portal/msad55.jsp>

If you try to opt-in and receive what appears to be an error message, similar to one of the following:

- *Service access denied*
- *Message failed*
- *Shortcode may have expired or shortcode texting may be blocked on your account*
- *Does not participate*

It most likely means that short code text messaging is not enabled on your wireless subscription plan. These replies DO NOT indicate that the wireless provider can't receive messages from SchoolMessenger. Rather, they are an indication that the specific mobile device does not have short code SMS texting enabled for that number (this is sometimes disabled by default on company provided cell phones). To address this, contact your wireless provider.

Parents and Guardians

You can take advantage of our Text Messaging Service

Our school utilizes the SchoolMessenger system to deliver text messages, straight to your mobile phone with important information about events, school closings, safety alerts and more.*

You can participate in this free service* just by sending a text message of “Y” or “Yes” to our school’s short code number, **67587**.

You can also opt out of these messages at any time by simply replying to one of our messages with “**Stop**”.

SchoolMessenger is compliant with the [Student Privacy Pledge™](#), so you can rest assured that your information is safe and will never be given or sold to anyone.



Opt-In from
your mobile
phone now!



Just send
“Y” or “Yes”
to 67587

 [Information on SMS text messaging and Short Codes:](#)

SMS stands for Short Message Service and is commonly referred to as a “text message”. Most cell phones support this type of text messaging. Our notification provider, SchoolMessenger, uses a true SMS protocol developed by the telecommunications industry specifically for mass text messaging, referred to as “short code” texting. This method is fast, secure and highly reliable because it is strictly regulated by the wireless carriers and only allows access to approved providers. If you’ve ever sent a text vote for a TV show to a number like 46999, you have used short code texting.

[*Terms and Conditions](#) – Message frequency varies. Standard message and data rates may apply. Reply HELP for help. Text STOP to cancel. Mobile carriers are not liable for delayed or undelivered messages. See schoolmessenger.com/txt for more info.

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